



UNION INTERNATIONALE  
ŒNOLOGUES  
Les experts du monde du vin



VINOFED

THE ASSOCIATION FOR QUALITY, FAIR AND COMPETITIVE

by vinea 

# MONDIAL DU MERLOT & ASSEMBLAGES

05 — 07.05.2023

 SIERRE, SWITZERLAND

A déguster avec modération

Suisse. Naturellement.

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SWISS WINE



The 16th edition of the “Mondial du Merlot & Blends” will take place in Sierre from May 5 to 7, 2023. An iconic grape variety with supple, round tannins, a deep purple tint and a fruit-forward bouquet with notes of wild berries, the Merlots presented will most certainly impress the tasting panel. The adaptability of this grape variety also allows it to express itself with great diversity in red blends.

We wish the best of luck to all of the participating producers.

**Daniele Maffei**  
Competition head

**Jonas Ettlin**  
President VINEA

# confidence experience

- A competition organized by the swiss association VINEA also in charge of Mondial des Pinots
- With the patronage of OIV, UIOE and USOE
- A member of VINO FED
- 30% awarded wines with medals and many special prices
- The only international competition dedicated to the Merlot variety family wines
- A more than 25 years-experienced international winetasting organization
- International winetasters coming from over 25 countries

## which wines?

### RULES OF THE COMPETITION CAN BE FOUND ON:

### All the Merlot variety wines and blends

- Merlot red varieties
- Blends with Merlot as majority grape (51% minimum)
- Merlots rosés and blancs de Merlot

[www.mondial-du-merlot.com](http://www.mondial-du-merlot.com)



# you win



- A Great Gold, Gold or Silver medal (30% among registered wines)
- A special prize
- A trophy for the Great Gold or Gold awarded wines
- You can order labels for all the awarded wines
- An invitation to the prize award ceremony in Zurich for all the awarded producers
- Press release to the international press and consumers with the results in digital brochure
- Your wines presented during our events

## good to know

- Online registration on **mondial-du-merlot.com** until **April 7<sup>th</sup> 2023**
- Entry fees to be paid **before April 7<sup>th</sup> 2023**
- Online results June 1<sup>st</sup> 2023
- Entry fees: 1<sup>st</sup> wine CHF 160.–, from the 2<sup>nd</sup> wine CHF 140.– (or the equivalent in other currencies)
- 3 bottles per registered wine to be sent **between April 1<sup>st</sup> and 7<sup>th</sup> 2023**
- Prize award ceremony June 1<sup>st</sup> 2023 in Zurich



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